



**Date:** September 23, 2009  
**Contact:** Ashley Fisher, Vice President,  
Marketing Director; (812) 353-7705  
fishera@monroebank.com

***FOR IMMEDIATE RELEASE***

**Monroe Bank will hold Annual Customer Appreciation Day  
on Friday, September 25th.**

*BLOOMINGTON, IND.*, – Monroe Bank will be celebrating their annual customer appreciation event on Friday, September 25, 2009 between 9:00 a.m. and 5:00 p.m. Customers are invited to stop by the Bank’s banking centers to enjoy a snack and something cool to drink. While customers are being treated to refreshments, Monroe Bank’s President and CEO, Mark Bradford, and the Bank’s Senior Vice President for Retail services, Scot Davidson, amongst other officers and staff of the Bank, will be washing car windshields for customers conducting business in the drive through lanes – for free, of course!

“The reason we are successful in the communities in which we do business is because of our customers. I recognize the value of our customers and I will be the first one out at the banking centers washing windshields as a token of our gratitude,” states Bradford. Bradford will be at the following Monroe Bank locations in Bloomington on Friday:

10:15-11:00 am: Kirkwood Ave Banking Center, 210 E. Kirkwood Ave.  
11:15 to noon: Mall Road Banking Center, 2801 Buick-Cadillac Blvd.  
12:15-1:00 pm: Walnut Park Banking Center, 2490 S. Walnut St.  
1:15-2:00 pm: Highland Village Banking Center, 191 W. Third St.  
2:15-3:00 pm: Ellettsville Banking Center, 4616 W. Richland Plaza

Staff at Monroe Bank banking center locations in Avon, Brownsburg and Plainfield in Hendricks County and in Noblesville in Hamilton County will be treating their customers too on this day. The banking center managers will be waiting to thank customers for their business in person.

There will also be a special offer for individuals who become new customers of Monroe Bank on Friday during Customer Appreciation Day. For those who choose to switch to Monroe Bank, the offer is for a free checking account<sup>1</sup> that includes no minimum balance, free online banking, bill pay, e-statements and e-mail alerts, as well as a free Visa debit card<sup>2</sup>. Plus, when the customer signs up for direct deposit, he or she will receive a \$100 cash bonus<sup>3</sup>. See the following disclosure for all details on this offer:

Disclosure: <sup>1</sup>Minimum opening balance of \$50.00 required. If checking account is closed within 90 days, \$20.00 will be debited from the balance at the time of account closing. <sup>2</sup>Subject to credit approval. <sup>3</sup>Offer is for new checking customers only who sign up for direct deposit. Current checking customers are not eligible for this offer. At least one direct deposit with a minimum dollar amount of \$250 must post to the account within 45 days following account opening to be eligible for the \$100 cash bonus. The cash bonus will be credited to your account within two weeks following the posting of the direct deposit transaction. The cash bonus will be interest reportable on IRS Form 1099-MISC.

Limit one per household. Offer available only at Bloomington, Ellettsville, Bedford, Brownstown, Avon, Brownsburg, and Plainfield banking centers. Offer only available on September 25, 2009.

Monroe Bancorp, headquartered in Bloomington, Indiana, is an Indiana bank holding company with Monroe Bank as its wholly owned subsidiary. Monroe Bank was established in Bloomington in 1892 and offers a full range of financial, trust and investment services through its 17 offices in Central and South Central Indiana. The Company's common stock is traded on the NASDAQ National Stock Market under the symbol MROE.

###